

SUCCESS STORY OF KAMDHENU HITKARI MANCH BILASPUR (HP).

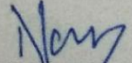
S.NO.	ITEM	BRIEF CONTENTS																																				
1	Title	UP-LIFTMENT OF FARMERS THROUGH DAIRY ACTIVITIES.																																				
2	Location	Vill. & P.O. Namhol, Tehsil Sadar, Distt. Bilaspur. (H.P.)																																				
3	Name of the Organization	Kamdhenu Hitkari Manch Namhol (PIN-174032)																																				
4	Background of the case.	<p>Surrounding the area of Namhol, Distt. Bilaspur, Himachal Pradesh, maximum families are engaged and dependent mainly on Agriculture and dairy activities right from last several years, but as the people have small land holdings and for irrigation they are dependent on rain, so they did not get the desired income from the traditional cropping system and hence focused on rearing of milch cattle for daily income. Earlier the milk producers were dependent on private contractors for sale of their milk, but this system was not suitable as:-</p> <ul style="list-style-type: none"> ➤ The purchase rate of their milk was less. ➤ Their collection centers were far away. ➤ The payment of the milk was not regular. <p>So there was need of a prompt system to resolve all these problems. To combat this an NGO named Kamdhenu Hitkari Manch Namhol District Bilaspur was registered under Societies Registration Act 1860 and started functioning in Oct., 2001 with collection of 37 litres milk per day from 8-10 families and distribution among fifteen consumer families with negligible assets. In the beginning the group faced a lot of problems but after some time there was an increase in milk collection and also in the number of milk consumers.</p>																																				
5	Description of the Project including source of funding.	<p>A project on collection, processing and marketing of milk was aimed and initially the Project has started with self-sponsored fund by members of the organization and later on with the help of following agencies continued with aims as :-</p> <ul style="list-style-type: none"> ➤ To work for the up-liftment of the farmers through dairy activities ➤ To provide better marketing facilities at their doorsteps. ➤ Better purchase rate of milk ➤ To resolve the unemployment problem and working on the principle of NO PROFIT NO LOSS. <p>Source of Funds:-</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Year</th> <th style="text-align: left;">Agency</th> <th style="text-align: left;">Help Amount</th> </tr> </thead> <tbody> <tr> <td>• 2002</td> <td>ATMA PROJECT</td> <td>25000/-</td> </tr> <tr> <td>• 2003</td> <td>DRDA BILASPUR</td> <td>200000/-</td> </tr> <tr> <td>• 2004</td> <td>MPLAD</td> <td>500000/-</td> </tr> <tr> <td>• 2005</td> <td>MPLAD</td> <td>200000/-</td> </tr> <tr> <td>• 2006</td> <td>GOLD MINES PROJECT</td> <td>375000/-</td> </tr> <tr> <td>• 2007-08</td> <td>DRDA BILASPUR</td> <td>1200000/-</td> </tr> <tr> <td>• 2009-10</td> <td>RURAL DEPTT. OF H.P.</td> <td>36.50 LACS</td> </tr> <tr> <td></td> <td>MID HIMALYA PROJECT</td> <td>94.00 LACS</td> </tr> <tr> <td></td> <td>NABARD (Grant in aid-DEDS)</td> <td>4.50 LACS</td> </tr> <tr> <td>• 2015-16</td> <td>MID HIMALYA PROJECT</td> <td>31.00 LACS</td> </tr> <tr> <td>• 2016-17</td> <td>ANIMAL HUSBANDRY DEPTT.</td> <td>1.25 CRORES</td> </tr> </tbody> </table>	Year	Agency	Help Amount	• 2002	ATMA PROJECT	25000/-	• 2003	DRDA BILASPUR	200000/-	• 2004	MPLAD	500000/-	• 2005	MPLAD	200000/-	• 2006	GOLD MINES PROJECT	375000/-	• 2007-08	DRDA BILASPUR	1200000/-	• 2009-10	RURAL DEPTT. OF H.P.	36.50 LACS		MID HIMALYA PROJECT	94.00 LACS		NABARD (Grant in aid-DEDS)	4.50 LACS	• 2015-16	MID HIMALYA PROJECT	31.00 LACS	• 2016-17	ANIMAL HUSBANDRY DEPTT.	1.25 CRORES
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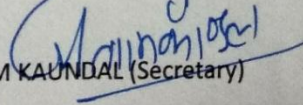
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6	Technology/Improved practice adopted.	<p>Organization has adopted best available technology in available funds. Besides this following equipment's added in the organization for scientific and quality improvement.</p> <p>Year Technology adopted.</p> <ul style="list-style-type: none"> • 2002 MILKO TESTER • 2003 BULK MILK COOLER • 2004 AUTO CUT GENERATOR, POUCH PACKING MACHINE. • 2005 WORKING HALL • 2006 COLD STORE • 2007-08 INSTANT MILK COOLING SYSTEM • 2009-10 Rural Deptt. Of H.P. Under Vikas Mein jansahaykYojna (VMJS) sanctioned a sum of Rs. 36.50 Lacs for Construction of building, H.P. Mid Himalaya Watershed Development Project sanctioned the Dairy Sub-Project of Rs 94.00 lacs, NABARD provided Grant-In-Aid of Rs. 4.50 Lacs in Dairy Entrepreneur Development Scheme (DEDS) • 2011-12 Curd making and Paneer Making System was Installed by own resources. During the Year 2013-14 upgraded the Milk Pasteurization Plant from 5000 Ltrs to 15000 LPD Capacity. • 2013-14 upgraded the Milk Pasteurization Plant from 5000 Ltrs to 15000 LPD Capacity • 2015-16 H.P. Mid Himalaya Watershed Development Project sanctioned a sub-Project of Rs. 31.00 Lacs to provide infrastructure for milk collection centre at three different places i.e. Gram Panchyat Piplughat, Gram Panchyat Malothi, and Gram Panchyat Deoth. • 2016-17 Department of Animal Husbandry Himachal Pradesh sanctioned a Project of Rs. 1.25 crores for upgradation of milk Chilling Plant and other allied activities for handling of 30000 ltrs Milk per day.
7	Implementation of the Project.	<p>The Project was implemented with the help of above mentioned different Govt. agencies. And Some salient features of the organization are :-</p> <ul style="list-style-type: none"> ➤ Presently there are more than 3200 milk Producer families of 300 villages of 50 Gram- Panchayts of Distt. Bilaspur & Solan associated with the organization having more than 18,000 liters milk Collection per day. (two times) ➤ There are 100 Kisan Clubs formed with the guidance and assistance of NABARD and further Nine Clusters in the organization. ➤ The minimum purchase rate of milk is Rs. 29.00/- per liter of 3.6% Fat and 8.0 % SNF and maximum up to Rs. 40/- as per the quality of the milk. ➤ There are 30 milk collection routes to collect the milk from the doorstep of the milk producers and now they have no marketing problem. ➤ To run the plant for processing of milk, to maintain there accounts etc, to check/test the quality of the milk, 35 youths are engaged. There are 40 vehicles engaged on contract basis for collection and distribution of milk and 15 Auto owners are there for distribution of milk at doorstep

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		<p>of the consumers in the various towns.</p> <ul style="list-style-type: none"> ➤ With the help of the NABARD, now we have installed our own Cattle feed plant and providing quality Cattle feed to the milk producers at reasonable rates. ➤ With the assistance of NABARD and other various departments/ organizations the Kamdhenu is conducting the farming Camps of milk Producers to provide training, the quality fodder seeds, feed supplements, medicines, clean milking program, exposure visits both inside and outside the state. ➤ Due to Pasteurization facility now the self-life of the milk has increased and the spoilage of milk has now stopped. Also the surplus milk is used for the preparation of milk products e.g. Curd, Ghee, Khoa Sweets etc, which again generates the employment. ➤ The organization is helping to provide easy loans to the milk producers on simple rate of Interest from their own savings which are deposited in Kamdhenu Thrift and Credit Society. ➤ KamdhenuKalyan Trust is there to help the milk producers in case of any emergency/causality. Also provide help to the needy one and remain always active in different kind of social activities. ➤ KamdhenuHitkariManch has awarded "Himachal Gaurav Puraskaar" by Himachal Pradesh Govt. on 15th April, 2012 for doing excellent work for the upliftment of rural community.
8	Working Capital for the Project.	Almost 3.5 crores.
9	The economics of running the Project.	The organization is working for the up-liftment of the farmers through dairy activities and trying to provide better marketing facilities at their doorstep and better purchase rate of milk. Also trying to resolve the unemployment problem and Working on the principle of NO LOSS - NO PROFIT
10	Benefits accrued from the project and future plan.	<ol style="list-style-type: none"> 1. The farmers are getting better rates for their Milk. 2. Now Marketing of the Milk is no problem to them as the Milk is Collected from their Doorstep, both in morning and evening. 3. The farmers are getting quality Cattle Feed at their Doorstep through the vehicles engaged in Milk Collection. <p>FUTURE PLANS OF THE ORGANISATION :-</p> <ul style="list-style-type: none"> ❖ To improve the living standard of farmers through same and planning to extend the same to different locations of Himachal Pradesh for providing such benefits to more and more families. ❖ To provide testing facility of milk at every cluster level and to set up bulk milk coolers to reduce transport charges and further improvement in the quality of milk. ❖ To arrange more farming camps, exposure visits, to provide some inputs to increase milk production. ❖ To provide quality veterinary services to the livestock owners of the organisation at their doorsteps.


NANK CHAND (President)


JEET RAM KAUNDAL (Secretary)



